



WEBMANIA



BUSINESS ASSESSMENT CHECKLIST

Q- Do you have a website?

Q- Do you have an up to date website?

Q- Do you have an up to date logo for you're business?

Q- Do you market & advertise you're business or do you rely on word of mouth?

Q- Do you have a marketing strategy in place?

Q- How beneficial are you're products/services to targeted customers?

Q- Is you're target market a niche speciality that makes it a competitive advantage for you?

Q- Do you have many competitors in you're industry?

**For further assistance call us on 1300 880 062
or email us at info@webmania.net.au**

